#### THE "BERLIN" POLKA.

BYRON C. TAPLEY.







1901.

### C. B. ROBERTSON,

# The B. & C. \$1.00 A Pair.



## "Erect Form" Corset.

#### A New Corset at a Popular Price.

The success of this B. & C. "Erect Form" Corset has been phenomenal. Kindly note the following remarks from a leading Fashion Journal:

## ERECT FORM CORSET.

THE many evils of the old style corset have long een recognized, but have been patiently borne by the wearer until the introduction of the Erect Form. straight-front corset, when the difficulties with which ladies are so familiar, have been remedied:

In the old style of corset, the muscles of the chest were lifted too high for either beauty, or comfort, and in many cases it made a woman feel as if in a vise, while the muscles of the abdomen were forced out of their natural position. The Erect Form, Straightfront corset by its construction overcomes both of these difficulties; at the same time allows for free respiration.

With the Straight-front corset there is no downward pressure on the abdomen as in the old corsets, caused by the curved waist line and the additional weight of skirts, giving to many an undesirable prominence. The abdomen remaining in its natural position, the hips are given a graceful curve lackwards, and the whole curve of the sides and back of the lody at the waist line, (except directly at the front,) is very marked.

The low bust gives support, and allows the chest muscles to naturally expand.

The waist line of the Erect Form. Straight-front corset is in no way enlarged, but really seems smaller. It is certainly more graceful and more comfortable than the old style waist line, in fact, the front produced by this corset makes a lady's waist look from one to three inches longer than the old curvedfront corset, and this line is what gives the French figure, sharp, confined, snug and close at the proper points of the back and hips.

For Sale by The New Dry Goods Store.

#### C. B. Robertson,

23 Charlotte Street. St. John, N. B.